

Katzkin Leather Holiday \$100 Gift Card Social Media Sweepstakes Promotional Rules

1. NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ONLY RESIDENTS OF THE UNITED STATES OF AMERICA ARE ELIGIBLE TO ENTER OR WIN. VOID IN PUERTO RICO, U.S. TERRITORIES AND WHERE PROHIBITED OR RESTRICTED BY LAW.

2. SPONSOR:

Katzkin Leather, Inc. ("Sponsor"), 6868 W. Acco Street, Montebello, CA 90640-5441.

3. HOW TO ENTER:

Entry Period: 11/8/21-12/13/21

During the Entry Period, each consumer who posts their own original video post of their Katzkin car install on their social media platform will equal one (1) entry into the sweepstakes. Limit one entry per email address associated with an Instagram, Facebook, YouTube, or Twitter account.

4. ELIGIBILITY:

Open only to legal U.S. residents who are 18 years of age or older with a valid driver's license at time of entry. Employees of Sponsor, their respective affiliates, agents, advertising and promotional agencies, and their immediate families or persons residing in the same household of such employees are not eligible to enter or win.

5. DRAWING DATES:

Sponsor will select the prize winners in a random drawing from all eligible entries every 2 weeks. Entrants agree to be bound by these Official Rules and by the decisions of the sponsors, which are final and binding in all respects. Winner will be notified by Instagram or email. If the potential winners cannot be reached or fail to reply to a winner notice within 3 business days of Sponsor's initial attempt to notify him or her, or in the event of non-compliance with these requirements, the prize will be forfeited and an alternate winner will be selected. Unclaimed prizes may not be awarded.

6. PRIZE/ODDS OF WINNING PRIZE:

Grand Prize: Four (4) \$100 Visa Gift Card

Odds of winning depend on the number of eligible entries received. Prize is non-transferable. No prize substitution or cash equivalent of prize, except at Sponsor's sole discretion, and then only for a prize of equal or greater value. Any difference between the actual value of any prize and the approximate retail value set forth in these Official Rules may not be claimed and will not be awarded.

7. GENERAL:

Sweepstakes is subject to applicable federal, state and local laws. Sponsor, and their respective affiliates, and the directors, officers, employees, or agencies of any of the above organizations (the "Promotion Entities") are not responsible for: (1) typographical errors in any materials relating to the Sweepstakes; (2) lost, misdirected, incomplete, or delayed entries; (3) cancellations, postponements, or delays of any kind (e.g. weather, etc.); (4) Acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder; (5) unauthorized human intervention in any part of the entry process or the Sweepstakes; (6) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; or any other causes beyond such parties' control, making it inadvisable, illegal, impossible, or impractical to continue the Sweepstakes or to perform under these Official Rules. By participating, entrants release the Sponsor and Promotion Entities from any and all liability for any injuries, losses, tax liabilities or damages of any kind arising from entrant's participation in this sweepstakes or resulting from acceptance, possession, use or misuse of any prize. Where legal, acceptance of prize shall constitute and signify the winner's agreement and consent that Sponsor or its agents may use his/her name address (city and state only), likeness, and/or prize information for promotional purposes without further compensation, where legal. Entrants need not be present to win. Automated entries (including but not limited to entries submitted using any robot, script, macro, or other automated service), and any illegible, unintelligible, incomplete, or garbled entries are not permitted and will be disqualified. The Promotion Entities are not responsible for: (i) any error, omission, interruption, deletion, defect, delay in operation or transmission, theft or destruction or unauthorized access to, or alternation of, entries; or (ii) any problems or technical malfunctions of any telephone or communications network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor or Leader on account of technical problems or traffic congestion on the Internet or at the Website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials related to this Sweepstakes. Sponsor reserves the right, in its sole discretion, to: (i) disqualify any individual from this or any promotion it sponsors, now or in the future, it finds to be tampering with the entry process or the operation of the Sweepstakes or any other aspect of this Sweepstakes, or to be acting in violation of these Official Rules or in a disruptive manner; and (ii) cancel or suspend part or all of this Sweepstakes in the event that printing errors, computer virus, bugs, technical failures, tampering, fraud, unauthorized intervention or other causes beyond Sponsor's control, corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. In such event, Sponsor will award the prize in a random drawing from all eligible entries received up to the date of cancellation or suspension.

8. Per Instagram, Facebook, YouTube, and Twitter rules, this promotion is in no way sponsored, administered, or associated with Facebook, Inc., Twitter, Inc., YouTube, Inc., and Instagram, Inc. By entering, entrants confirm that they are 18+ years of age, release

Instagram of responsibility, and agree to Facebook's, YouTube's, Twitter's, and Instagram's terms of use.