

(updated 6/30/2022)

This logo book contains all logos currently available for embroidery on our leather interiors and is deemed accurate at the time of publication. Since new logos are added all the time, it's possible that not all available logos will be pictured.

At the top of each logo are symbols which provide specific information about the logo.

- OPEN COLOR: The logo may be embroidered in ANY of the colors shown on our embroidery thread chart. Must specify color when ordering.
- ♦ STANDARD COLOR: The logo will only be embroidered in the colors fixed for this logo. Standard Color logos CANNOT be changed. You will find the thread colors on Standard Color logos listed directly beneath the logo. ft

Logos will be embroidered on either front seat headrests or both front leanbacks. Rear logos are available in some cars.

Logos cannot be placed on door panels.

Colors shown on the embroidery thread chart are the only thread colors available. If your logo requires a specific color and an exact match is unavailable, the closest color on the chart will be used.

### **CUSTOM LOGOS**

Katzkin can digitize a logo for you in one of two ways. The custom logo fee is \$100 and the process takes 3-4 business days. You will receive an image file and a logo number to place your order.

\*STOCK FONTS -- 16 fonts are available (see FONTS pages) to create custom text-only logos.

- Choose a stock font.
- Our logo department will create the logo using your text and send to you for approval.
- Note that certain fonts are all capital letters only.
- All Caps are NOT recommended for Script fonts. Our logo department will determine the best use of the font for the text you have requested.

### **\*YOUR ORIGINAL ARTWORK**

The better the quality of image you start with, the better the finished logo! **SEND YOUR ARTWORK TO LOGOS@KATZKIN.COM** 

- Provide Katzkin with **high-resolution**, **print-quality artwork**, preferably a VECTOR file (Illustrator or .AI file, .EPS, PDF, .JPG).
- Logos need to be simplified into solid colors, no more than 6 colors per logo. Gradation, backgrounds and textures are not possible to do with embroidery.
- Pictures of logos (on walls or car windows) will not work. Warped images, reflections and lighting, and backgrounds can't be removed.
- Hand drawn logos should be avoided. A graphic/digital artist can draw the logo in a vector format for a better result. There are lots of inexpensive and quick resources online for this.

### **LOGO USAGE GUIDELINES**

Katzkin is not authorized to use original logos from the vehicle manufacturers (except for the Stellantis® family of brands. See MOPAR logo book for more information).

#### **DO NOT USE:**

- OEM logos: FORD / TOYOTA / GM / CHEVROLET / MAZDA / KIA / HYUNDAI / SUBARU
- Vehicle model names spelled out in a font in place of the logo (F-150, Camaro, Lariat, GT, Mustang, etc...)
- Sports properties: NFL/NBA/MLB/NHL/NCAA and all affiliated Teams, names and player numbers.
- TV/MOVIE ENTITIES: WB/Disney/Superman/Batman/Star Wars, etc.
- Logos cannot be altered in an attempt to make them different from the original.

If a logo contains a ™ or ® Katzkin is NOT authorized to reproduce it without expressed written consent from the trademark owner. Only when an authorized letter from the licensing department (on their company letterhead) is present, will we consider trademarked logo usage. Contact <a href="logos@katzkin.com">logos@katzkin.com</a> for any questions regarding trademark or copyright.

Katzkin Leather reserves the right to alter or discontinue thread colors, logos, or stock fonts without notification. Always consult with a Customer Service Representative before ordering.

### **KATZKIN EMBROIDERY FONTS**

AMERICAN PURPOSE CASUAL	Helvetica Bold
Beauford	Old English
COLLEGIATE	Old Town
Convecta Base	Original Surfer
Curlz	Palatino
DISTANT GALAXY	Raceway
Edwardian Script	Red Sable Script
Diner Loungy	Vivaldi

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AMERICAN PURPOSE CASUAL ABCDEFGHIJKLMNOPQRSTUVWXYZ 123456789!@&?

Beauford ABCDEFGHIGKLANNOPQRSTUV WXY3 abcdefghijklmnopqrstuvwxy3 123456789!@#\$%^&\*?

COLLEGIATE
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789 !@#\$%^\*?

Convecta ABCDEFGHIJKLMNOPQRS TUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789!@#\$%&\*?

# Curlz

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789 !@#\$%^&\*?

Diner Loungy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789 !@#\$%^&\*?

DISTANT GALAXY
ABCDEFGHIJKLMNOPQRSTUV
WXYZ
123456789 !#\$%^&;

## Edwardian

HBCDEFGHIJKUMNO
PQRSTUVWWYZ 123456789
!@#\$%^&\*?

# Helvetica ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789!@#\$%^&\*?

Old English
ABCAEFGHIJKLMAOPORS
THPWXPZ
abcdefghijklmnopgrstubwxy3

123456789!@#\$%^&\*?

# Old Town ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789 !@#\$%^&\*?

Original Surfer
ABCDEFGHIJKLMNOPQRSTU
VWXYZ
abcdefghijklmnopqrstuvwxyz
123456789 !@#\$%^&\*?

### <u>Palatino</u>

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789 !@#\$%^&\*?

Raceway
ARCDEFGHJJKLMNOP
QRSJUVWXYZ
ahcdefghijkLmreparst
uvwxyz
123456789 !@#\$%.~&\*?

Red Sable Script

CBCDEFGHNKLMMOPQRSNUWXYZ

abcdefghijklmnopqrstuvwxyz

123456789!@\$%&f\*?

Nivaldi

ABODE S GHOJKEMAN

O ROR OS TUNANA

abcdefghijklmnopgystuvwæyz

123456789!@#\$%\&\*?

### KATZKIN EXCLUSIVE COLLECTIONS





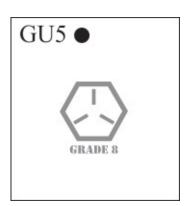






















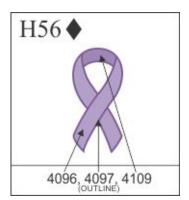




### AWARENESS RIBBONS









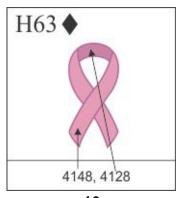


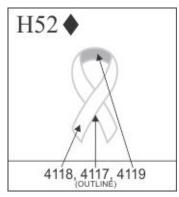


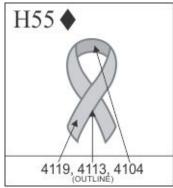


















### **FLAGS and STATES**

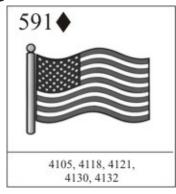






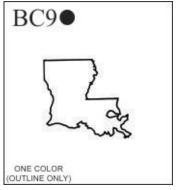


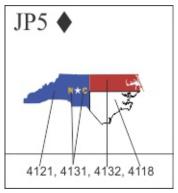


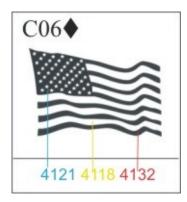


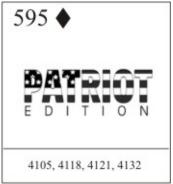


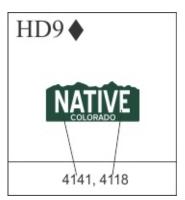
















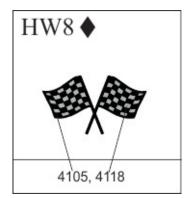






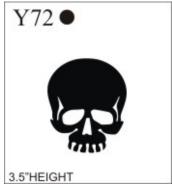




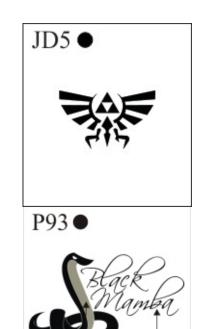








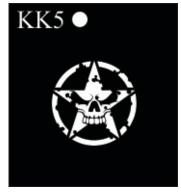






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OPEN







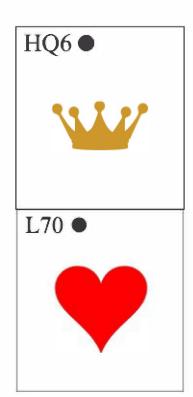






OPEN ONE COLOR



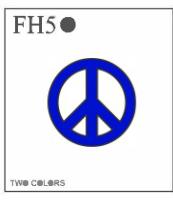








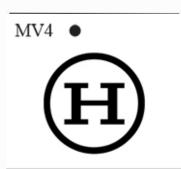




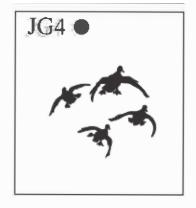


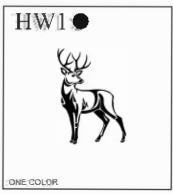






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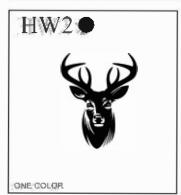


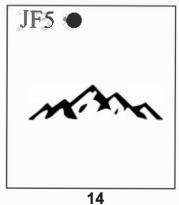


OPEN ONE COLOR















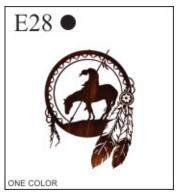






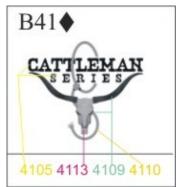


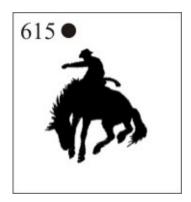


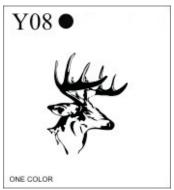




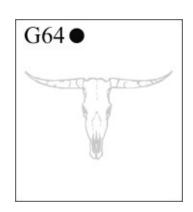


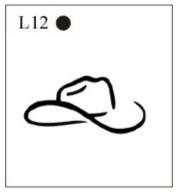




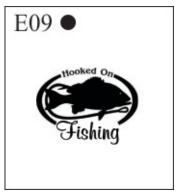


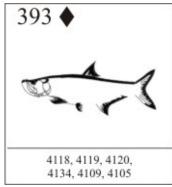






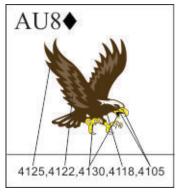








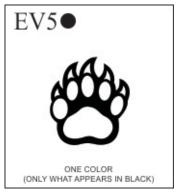






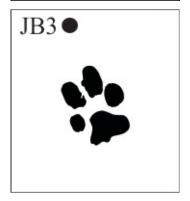






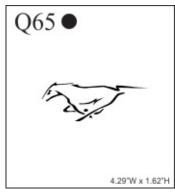




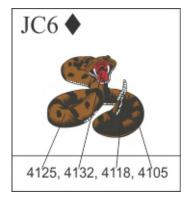












EDITION SELECTIONS B18 • 538 ● 036 LIMITED EDITION Limited Edition LIMITED 585 ● KP2 ● 125 SPECIAL COTTON SIGNATURE EDITION Designer Edilion 6.5" WIDE НМ7● 245 ● 851 **EXPRESS** PREMIUM EDITION KP3 ● 726 ● 635 LIMITED EDITION Platinum Edition Premier Edition

254 • 323 •

SPECIAL FITTEN
Special Edition

6.5" WIDE

651

Touring Edition





DEBOSSED LOGOS









D06



D11



D12



D14



D16



D17



D18



D20



D21



D22



D23



D31



D73





### EMBROIDERY THREAD



# EMBROIDERY THREAD RECOMMENDATIONS FOR KATZKIN MATERIAL & STITCH COLORS

Adobe	4203	Mahogany	4209
Alabaster	4117	Mango (Suedezkin)	4177
Amaretto (Tuscany)	4209	Maraschino (Tuscany)	4205
Ash	4213	Medium Red	4128
Atlantic	4098	Midnight (Tuscany)	4105
Autumn	4125	_ · · · · · · · · · · · · · · · · · · ·	4201
		Mist Grey	4126
Bahama	4231	Nutmeg	
Bamboo	4203	Oatmeal (Tuscany)	4203
Beach	4206	Olive	4202
Beige	4126	Orange	4142
Bermuda	4200	Pacific	4121
Biscuit	4203	Palomino (Tuscany)	4125
Bisque	4203	Parchment	4203
Black	4105	Pearl	4117
Blue	4098	Pebble	4212
Bone	4117	Pewter (Tuscany)	4213
Bourbon (Tuscany)	4209	Pink (Suedezkin)	4148
Bristol	4221	Platinum	4201
Camel	4125	Puddy	4206
Canvas	4206	Pumice	4097
Cardinal	4205	Purple	4227
Cement	4113	Raven (Suedezkin)	4105
Charcoal	4091	Red	4205
Chocolate (Suedezkin)	4209	Salsa	4132
Cobalt	4121	Sandalwood (Suedezkin)	4117
Coffee	4140	Sandstone	4203
Cognac	4209	Sapphire (Suedezkin)	4121
Cream	4203	Scarlet (Suedezkin)	4205
Dark Brown	4140	Screaming Green	4174
Dark Graphite	4105	Shale	4206
Dark Slate (Suedezkin)	4109	Silver	4219
Desert	4206	Slate	4206
Doeskin	4125	Smoke	4201
Dove Grey	4113	Sterling (Tuscany)	4201
Driftwood	4212	Stone	4201
Dune	4206	Storm (Tuscany)	4091
Electric Lime	4174	Sunrise	4223
Fawn	4206	Tan	4125
Flannel (Tuscany)	4201	Tangerine	4225
Fog (Suedezkin)	4113	Teak	4126
Fossil	4113	Vanilla	4203
Frost	4113		4122
		Walnut	4122
Granite (Tuscany)	4201	CONTRACT CTITOU	
Graphite	4091	CONTRAST STITCH	
Grey	4213	THREAD COLORS	4.47.4
Havana (Tuscany)	4140	BCDA Green	4174
Heather (Suedezkin)	4119	Citrus Orange	4176
Hyper Yellow	4223	Copperhead	4228
ICO L-rov	4201	Evergreen	4141
Ice Grey	4405		4(1(1()
Ink (Tuscany)	4105	Neon Green	4220
Ink (Tuscany) Ivory	4203	Old Gold	4152
Ink (Tuscany) Ivory Java	4203 4140	Old Gold Raspberry	4152 4230
Ink (Tuscany) Ivory Java Lapis	4203 4140 4201	Old Gold Raspberry Remington Green	4152 4230 4150
Ink (Tuscany) Ivory Java	4203 4140	Old Gold Raspberry	4152 4230